



Historic Water Tower Neighborhood

Wednesday, January 14, 2019 ~ 12:00-1:30 p.m.
Historic Water Tower Neighborhood Monthly Meeting
Hansen Reynolds LLC Offices
301 N. Broadway, Suite 400, Milwaukee WI

OFFICERS

President

Toby Reynolds

President Elect

Open

VP Communications

Joan Miller

VP Special Events

Maria Camera

VP Membership

Laurel Maney

Treasurer

Bruce Thompson

Secretary

Linda Cutler

Past President

Gina Spang

TRUSTEES

Area 1

(LaFayette Pl. to North Ave.)

Linda Cutler

Laurel Maney

Joan Miller

Tiffany Tinsey

Stephanie Van Alyea Quirk

Area 2

(North Ave. to Newberry Blvd.)

Jeff Bentoff

Andrew Brusky

Lloyd Dickinson

Lauren Falk

Regan Hindman

Angie Kvidera

Dawn McCarthy

Donna Neal

Sally Peltz

Toby Reynolds

Laura Shipley

Area 3

(Newberry Blvd. to
Edgewood Ave.)

Derek Brewer

Christine Camera

Maria Camera

Sandra McSweeney

Gina Spang

Sarah Streed

Bruce Thompson

Meeting Minutes

Trustees Present: Toby Reynolds, Linda Cutler, Joan Miller, Lloyd Dickinson, Regan Hindman, Tiffany Tinsey, Angela Kvidera, Sandra McSweeney, Jeff Bentoff, Dawn McCarthy, Bruce Thompson, Stephanie Van Alyea, Sally Peltz

1. Call to Order: President Toby Reynolds, called the meeting to order at 12:05 pm and thanked Past President Gina Spang for her service. He explained that this meeting replaces the January 9 meeting, which was canceled due to work ongoing work on the Marcia Coles Community Room. If work is not completed before the scheduled February 6 meeting, an alternate location will be arranged. Attendees introduced themselves.

2. Approval of Minutes: November minutes approved.

3. Officer Reports

- **President by Toby Reynolds:** Explanation of how our blast email system, agenda, minutes and financials are managed with support from consultant Barb Varney.
- **Treasurer by Bruce Thompson:** Holiday party bills have been received and membership revenues and expenses are about at break even.

4. Committee & Liaison Reports

- **Communications by Joan Miler:** Website updated to include information and photos of current officers and chairs. Joan met with incoming Special Events Chairs and new editor of North Point Magazine, who will include information on HWTN whenever possible. No Breast Cancer Show House is planned for this year, so we will look for another venue to kick off our garden party season.
- **Membership by Joan Miller for Laurel Maney:** Door hanger packets have been prepared for newcomers. Additional memberships have come in as a result of the holiday party.
- **Downer Avenue Liaison by Jeff Bentoff:** Downer Avenue BID is discussing the City Marathon planned for April 6, which will likely go through some HWTN areas. More information forthcoming.

- **North Point Lighthouse by Toby Reynolds:** A new Operations Manager was installed a little over a year ago. NPLH may provide an alternative meeting space for HWTN when needed.
- **North Avenue and UWM by Bruce Thomas:** UWM will announce proposed plans for the old Columbia Hospital facility in February.

2. New Business

- A. **2019 Programs:** Draft schedule of this year's programs was discussed and will be revised per suggestions and availability. Programs will begin promptly at 7:45.
- B. **President-Elect Position:** Forward suggestions for filling this vacant position to Toby Reynolds.
- C. **Use of HWTN Office by East Side BID:** The new director of the North BID inquired about the possibility of sharing the HWTN office. Trustees expressed support for further exploration. Toby Reynolds will follow up.
- D. **Pizza Man Event:** Joan Miller reported that this has been scheduled for March 21.
- E. **Historic Sidewalk Plaques:** Ann Hirst has suggested that HWTN support a program similar to Shorewood's in which at the option of the homeowner plaques with the year of a home's construction could be installed for \$95. Additional information will be obtained.
- F. **Nursing Home Sign:** Edenbrook Rehabilitation Center requested a variance for a sign erected at the corner of Lake Drive and Woodstock Place. The Milwaukee Board of Zoning Appeals laid this matter over after a citizen comment was received. It was agreed that HWTN should make contact with the facility manager to acquaint them with HWTN and the neighborhood historic district.

- 3. **Planning and Discussion of HWTN's Goals & Tenets:** It was agreed that providing information to members about matters within HWTN's scope and purpose is important. We should keep meetings on topic and on time, with the program portion of each meeting starting promptly at 7:45 pm. Previously HWTN had a Buildings and Institutions Committee, currently inactive. Toby noted that this committee would be helpful in dealing with several of the issues listed above, as well as others such as new state air b&b regulations. He asked for interested volunteer to serve on the committee.

- 4. **Adjournment:** Meeting adjourned at 1:30 pm.

Minutes respectfully submitted by Linda Cutler.